

**PARIVARTAN**

## **Annual Report 2022-2023**

**"Catalyzing Change: Parivartan Samaj Vikas Samiti Annual Report 2022-2023"**

In the spirit of transformative change and societal progress, the Parivartan Samaj Vikas Samiti presents its Annual Report for the year 2022-2023. This report encapsulates a year filled with purpose-driven initiatives, unwavering commitment, and impactful endeavors that have left an indelible mark on the communities we serve.



**PARIVARTAN**

# Parivartan Samaj Vikas Samiti

## Registered Office Address

At. Sirki, Gandhi Nagar (Khatal)  
Rehabilitation village, Post – Chainpur,  
(Via) Haldibajar  
Dipaka Area, Tehsil – Katghora,  
District – Korba,  
PIN – 495452, Chhattisgarh

## Branch Office Address

Village - Belgaon , Post – Jam ,  
Tashil - Sausar , District - Chhindwara  
Madhya Pradesh, Pin – 480106

E – mail: [psvsdipaka.11@gmail.com](mailto:psvsdipaka.11@gmail.com) Tel: 09039063587/9511800162



## **Introduction:**

***Parivartan Samaj Vikas Samiti*** embarked on a remarkable journey in the year 2022-2023, dedicated to fostering positive changes in society through meaningful social activities. This annual report provides a comprehensive overview of the organization's achievements, initiatives, and impact throughout the year.

At the heart of our mission, we established two thriving clusters – the Bamboo Craft Cluster Chhindwara and the Magtha Weaving Cluster Chhindwara – under the SFURTI scheme of the MSME Ministry, Government of India. These clusters have become the embodiment of hope and opportunity for 1,806 artisan families, fostering their skills, livelihoods, and economic well-being. With the provision of modern tools, machines, and critical raw materials, these clusters have empowered artisans to create, innovate, and elevate their standard of living.

***Parivartan Samaj Vikas Samiti's*** Annual Report for 2022-2023 reflects our relentless pursuit of positive transformation and the unwavering support of our stakeholders. We remain dedicated to our mission of bringing about change that resonates, empowers, and uplifts those who are at the heart of our society. As we look to the future, we stand resolute in our commitment to catalyzing change and fostering progress in our communities.

## **Empowering Artisans through Cluster Initiatives:**

Under the aegis of the SFURTI scheme by the MSME ministry of the Government of India, ***Parivartan Samaj Vikas Samiti*** established two clusters in the Chhindwara district – the **Bamboo Craft Cluster Chhindwara** and the **Magtha Weaving Cluster Chhindwara**. These clusters served as vibrant hubs for local artisans, nurturing their talents and ensuring sustainable livelihoods. We have taken our artisans beyond the confines of their local communities, providing them with platforms to showcase their craftsmanship in big cities and international markets. This global exposure has not only expanded their horizons but also enriched their lives.



**Cluster Achievements:**

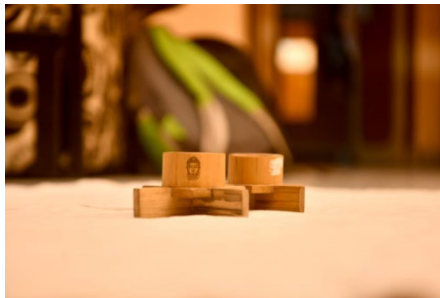
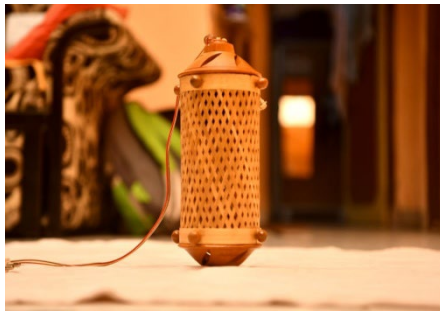
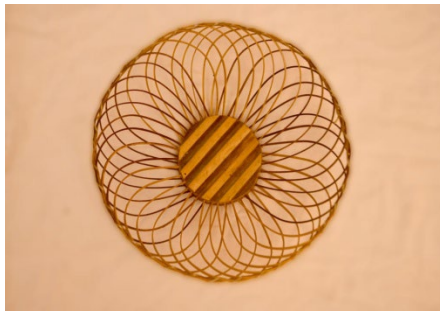
- ***Bamboo Craft Cluster, Chhindwara:*** The cluster catered to the needs of bamboo artisans, equipping them with modern and traditional tools, machines, and raw materials worth INR 45,00,000/-. A total of 891 artisan families found their livelihoods secured through this initiative. In the year 2022-2023, we witness the double growth in the income of our artisans. The cluster also helps it's 369 women artisans to make them ***“Self Reliant”***.

**Total Business Volume Generated By The Bamboo Artisans:** INR 4500000/-





**Products Developed By the bamboo artisans at the cluster**



- **Magtha Weaving Cluster, Chhindwara:** This weaving and stitching cluster provided artisans with access to essential resources, enabling them to enhance their productivity and craft. The initiative contributed significantly to the betterment of 915 artisan families' lives. This cluster is very special for our organization because this is a women centric cluster. There are total 915 artisans are enrolled over here, in which the no of women artisans are 630. The ownership of this cluster is also with a committee of these women artisans. The cluster is equipped with modern and traditional tools, machines, and raw materials worth INR 45,00,000/-.

**Total Business Volume Generated By The Bamboo Artisans: INR 2600000/-**

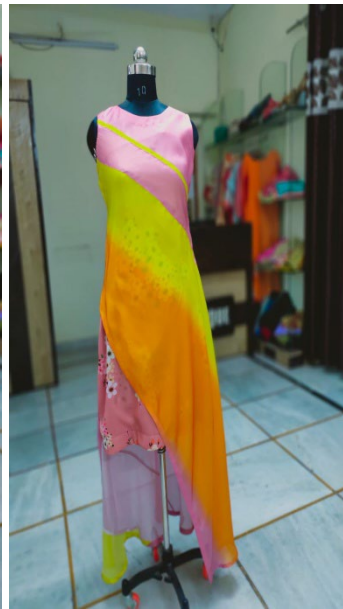








**Products Developed By the weaving artisans at the cluster**





**Impact on Livelihoods:** Through the efforts invested in the clusters, *Parivartan Samaj Vikas Samiti* succeeded in elevating the economic prospects of artisans. Artisans' monthly income rose from INR 2,500 to INR 5,000, a testament to the transformative power of empowering skills and resources.

**Skill Enhancement and Soft Interventions:** *Parivartan Samaj Vikas Samiti* believes in holistic development and invested in the mental well-being, marketing skills, and ownership capabilities of artisans. Several soft intervention activities were conducted to nurture these facets:

- ***Four Week Training Program on Products and Diversification:*** Artisans were exposed to innovative ideas and designs, enabling them to diversify their product range and attract wider markets.
- ***Awareness Workshops on Government Schemes:*** Informative sessions empowered artisans with knowledge about available government schemes, ensuring they could leverage these opportunities for growth.
- ***Two Week Training Program on New and Advanced Equipment:*** Artisans were trained to harness the potential of new tools and machinery, equipping them for increased efficiency and output.

**Global Exposure and Market Reach:** *Parivartan Samaj Vikas Samiti* played a pivotal role in providing artisans a platform to showcase their products in urban centres and overseas markets. This exposure opened up new avenues for economic growth and cultural exchange.



## *Glimpse of the Product training and Soft Intervention Activities*





# "EmpowerED: Bridging the Knowledge Gap for a Brighter Tomorrow"

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## **Project Report: EmpowerED - Azadi Ka Amrit Mahotsav** *Education Awareness Project*

### **Introduction**

**Project Name:** *EmpowerED - Azadi Ka Amrit Mahotsav (Education Awareness Program).*

**Implementing Organization:** *Parivartan Samaj Vikas Samiti*

**Funding Support:** *SF Consultant - Bhopal*

**Amount:** 900000/-

**Project Duration:** 03 Days [10 JAN 2023 To 13 JAN 2023]

**Geographic Coverage:** 23 remote districts across Chhattisgarh, Maharashtra, Madhya Pradesh, Gujarat, and Uttar Pradesh

**Total Beneficiaries:** Approximately 5,000 girl students

### **Executive Summary**

*Parivartan Samaj Vikas Samiti*, in collaboration with *SF Consultant - Bhopal*, initiated the **EmpowerED** program as part of the Azadi Ka Amrit Mahotsav celebrations. The project aimed to raise awareness about girl child education and promote higher education among students in 23 remote districts across Chhattisgarh, Maharashtra, Madhya Pradesh, Gujarat, and Uttar Pradesh. Over the project's duration, approximately 5,000 girl students were reached, positively impacting their educational aspirations and providing them with the tools to pursue higher education.

### **Objectives**

The **EmpowerED** program's primary objectives were as follows:

1. **Promote Girl Child Education:** Raise awareness about the importance of educating girl children and highlight the long-term benefits of investing in their education.

2. ***Encourage Higher Education:*** Motivate students, particularly girls, to pursue higher education by providing information, guidance, and mentorship.
3. ***Reach Remote Districts:*** Target 23 remote districts in multiple states to ensure that educational awareness reaches underserved communities.

## Project Implementation

### ***Awareness Campaigns***

The program utilized a multi-pronged approach to achieve its objectives:

1. ***Workshops and Seminars:*** Conducted interactive workshops and seminars in schools, colleges, and community centres to discuss the significance of education, particularly for girls. Topics included career guidance, scholarships, and opportunities for higher education.
2. ***Awareness Drives:*** Organized awareness drives in villages and towns, using banners, posters, and street plays to engage with the local communities. Volunteers and project staff actively participated in these events.
3. ***Community Engagement:*** Collaborated with local leaders, NGOs, and community members to create a supportive environment for education. This included involving parents in discussions on the importance of education for their daughters.

### **Scholarships and Mentorship**

To encourage higher education, the project offered scholarships to deserving students and provided mentorship programs. This included:

1. ***Scholarships:*** Identified and awarded scholarships to talented and economically disadvantaged students who wished to pursue



higher education. These scholarships covered tuition fees, study materials, and other related expenses.

2. ***Mentorship Programs:*** Paired students with mentors who provided guidance on academic and career choices, helping them make informed decisions about their futures.

### **Impact and Achievements**

*The EmpowerED program* made significant strides toward its objectives:

1. ***Increased Awareness:*** Raised awareness about girl child education and its benefits among 5,000 students, parents, and community members.
2. ***Higher Education Enrolment:*** Encouraged more students, especially girls, to enrol in higher education programs, leading to an increase in college admissions.
3. ***Scholarships Awarded:*** Distributed 30 scholarships to deserving students, easing their financial burden and making higher education accessible.
4. ***Community Involvement:*** Fostered community involvement and support for girls' education, creating a conducive atmosphere for learning.
5. ***Long-term Impact:*** Set the stage for a brighter future for these students, empowering them to break the cycle of poverty and contribute positively to society.

### **Conclusion**

*The EmpowerED - Azadi Ka Amrit Mahotsav (Education Awareness Drive)* by *Parivartan Samaj Vikas Samiti*, with the generous support of *SF Consultant - Bhopal*, has made significant strides in promoting girl child education and encouraging higher education in remote districts across five states. The project's impact on the lives of approximately 5,000 girl students will continue to resonate,

contributing to a more educated and empowered generation that will shape India's future.

This project stands as a testament to the power of collective efforts in driving positive change and fostering educational awareness. *Parivartan Samaj Vikas Samiti* expresses its gratitude to *SF Consultant - Bhopal* and all partners, volunteers, and stakeholders for their unwavering support in making this project a resounding success.





## The EmpowerED At A Glance



# "Roshani: Empowering Communities through Medical Awareness"

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## Introduction

**Project Name:** *Roshani - Medical Awareness Program*

**Implementing Organization:** *Parivartan Samaj Vikas Samiti*

**Funding Support:** *SF Consultant - Bhopal*

**Amount:** 900000/-

**Project Duration:** 20 JAN 2023 - 20 MAR 2023

**Geographic Coverage:** 15 remote districts across Chhattisgarh, Maharashtra, Madhya Pradesh, Gujarat, and Uttar Pradesh

**Total Beneficiaries:** Approximately 2,000 patients

## Executive Summary

*Parivartan Samaj Vikas Samiti*, in collaboration with *SF Consultant - Bhopal*, conducted the *Roshani Medical Awareness Program*, targeting 15 remote districts in Chhattisgarh, Maharashtra, Madhya Pradesh, Gujarat, and Uttar Pradesh. The program reached approximately 2,000 patients and aimed to raise awareness about various health issues, including cataract, sickle cell disease, Dengue, and malaria. Additionally, medical check-ups were conducted for both elderly and child patients, ensuring early diagnosis and intervention.

## Objectives

The *Roshani Medical Awareness Program* had the following key objectives:

- Raise Awareness:** Create awareness among the communities in remote areas about prevalent health issues, particularly cataract, sickle cell disease, Dengue, and malaria.
- Early Detection:** Conduct medical check-ups for both old and child patients to detect health issues at an early stage.

3. **Provide Information:** Educate patients and their families about preventive measures, treatment options, and the importance of regular health check-ups.

## **Project Implementation**

### **Health Camps and Workshops**

The program was executed through a series of health camps and workshops:

1. **Medical Camps:** Organized medical camps in remote villages and towns, offering free medical check-ups, consultations, and basic medicines to patients.
2. **Educational Workshops:** Conducted interactive workshops to provide information about the prevention, symptoms, and treatment of cataract, sickle cell disease, Dengue, and malaria. These workshops also emphasized the importance of hygiene and sanitation.

### **Medical Check-ups**

1. **Elderly Patients:** Specialized medical teams conducted thorough check-ups for elderly patients, focusing on common age-related health issues like cataract and providing referrals for further treatment if required.
2. **Child Patients:** Pediatric specialists conducted health assessments for children, including screening for sickle cell disease, and provided guidance to parents on child healthcare.

## **Distribution of Information Materials**

Information pamphlets, posters, and brochures were distributed to all participants, enabling them to reinforce their understanding of the discussed health topics and share the information within their communities.

## **Impact and Achievements**

The *Roshani Medical Awareness Program* achieved significant outcomes:



1. **Awareness Creation:** Raised awareness about cataract, sickle cell disease, Dengue, and malaria among 2,000 patients and their families.
2. **Early Detection:** Enabled the early detection of health issues in patients, facilitating timely treatment and improving health outcomes.
3. **Preventive Measures:** Educated communities about preventive measures, including hygiene practices and the importance of vaccinations.
4. **Community Engagement:** Fostered community engagement and encouraged individuals to take responsibility for their health and well-being.
5. **Future Preparedness:** Equipped communities with knowledge to manage and prevent health issues, contributing to the overall health infrastructure of the regions.

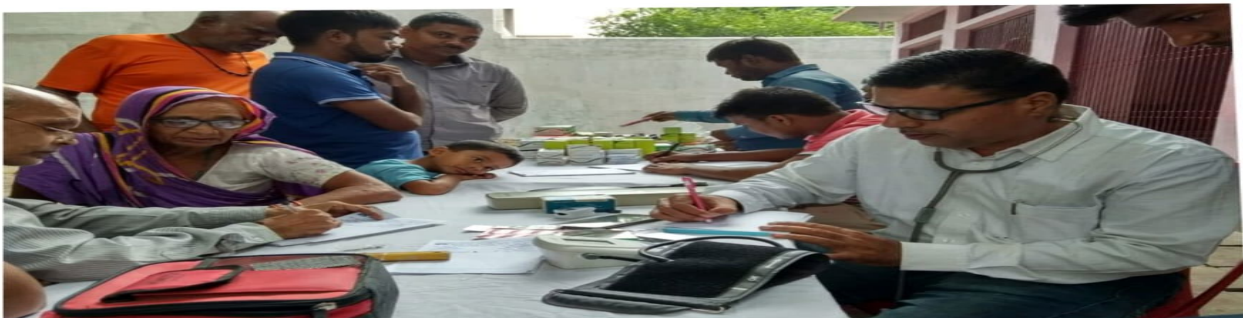
## **Conclusion**

The *Roshani Medical Awareness Program*, conducted by *Parivartan Samaj Vikas Samiti* with the support of *SF Consultant - Bhopal*, has made significant strides in improving the health awareness and well-being of communities in 15 remote districts across five states. The program's impact on patients, particularly in early detection and preventive education, is a testament to the effectiveness of targeted medical awareness initiatives.

*Parivartan Samaj Vikas Samiti* expresses its gratitude to *SF Consultant - Bhopal* and all partners, medical teams, volunteers, and stakeholders for their dedicated efforts in making this program a success. The knowledge and empowerment imparted to these communities will contribute to healthier lives and a brighter future.



# “Roshani” At A Glance



## **Financial Summary: Year 2022 - 2023**

The organization achieved a remarkable milestone in the financial year 2022-2023, with a total turnover of INR 50,000,000 (Five Crore). This financial success is a testament to the dedication, hard work, and impact of our initiatives.

<b>Financial Summary : Year 2022-2023</b>				
<b>Parivartan Samaj Vikas Samiti</b>				
<b>S No.</b>	<b>Name Of Project</b>	<b>Potential Donor</b>	<b>Amount</b>	<b>No Of Beneficiaries</b>
<b>1</b>	Bamboo Craft Cluster, Chhindwara	Ministry Of MSME	23000000	891
<b>2</b>	Magtha Weaving Cluster, Chhindwara	Ministry Of MSME	25200000	915
<b>3</b>	EmpowerED - Azadi Ka Amrit Mahotsav	SF Consultant, Bhopal	900000	5000
<b>4</b>	Roshani - Medical Awareness Program	SF Consultant, Bhopal	900000	2000

**Conclusion:** The year 2022-2023 was marked by Parivartan Samaj Vikas Samiti's unwavering commitment to social transformation and empowerment. The establishment of clusters, skill enhancement programs, and market reach initiatives have collectively contributed to the upliftment of artisan communities and their families. As we move forward, we remain steadfast in our mission to bring about positive change and empower those who form the bedrock of our society.







**Appendices**

- Photographs and Visual Documentation
- Media Reports and Success Stories
- Financial Statements (As per requirement)

**Prepared By:**

**Vinay Malviya**

**Secretary**

**Parivartan Samaj Vikas Samiti**